

## The HALLB group of parishes serving Howick, Alnmouth, Lesbury, Longhoughton and Boulmer



### The Bridge Magazine The magazine of the HALLB group of parishes

We offer free advertising to organisations which are not profit-making if the advertisement is relevant to our readership.

#### Current Commercial Advertising rates

Greyscale advert	Annual (12 issues)	Monthly
Full page	£120	£12
Half page	£60	£6
Quarter page	£30	£3
Colour advert	Annual (12 issues)	Monthly
Full page	£400	£40
Half page	£200	£20
Quarter page	Not available	Not available

Page sizes are as follows: Width (cms) Height (cms)

Full page	12	18
Half page	12	9
Quarter page	6	9
or	12	4.5

You should try to ensure that the proportions of your advertisement are close to these dimensions. We can resize the advertisement to fit the space if the proportions are roughly the same as those in the table above.

You can supply your ad either as a JPEG image or on a printed page which can be scanned into the computer.

If you wish us to design an advertisement from the text you supply (with or without images) there will be a small extra charge, depending on the complexity of the design.

Please contact **Mrs N Willmott, 11, The Croft, Longhoughton, Northumberland, NE66 3DD** for details.

#### Subscriptions

Subscriptions locally to "The Bridge" cost £6.00 per annum (that's for all 12 monthly copies), payable December/January. To subscribe at any other time of the year, the cost is £6.00 (between January and June) and £3 (between July and December). Your magazines will then be delivered to your door by one of our distributors.

If you live outside the parishes and need the magazine to be posted to you, then these costs are doubled (i.e. £12 per annum and £6 from July onwards which includes postage and packing). For further information or queries about subscriptions e-mail us at [hallbbridge@yahoo.co.uk](mailto:hallbbridge@yahoo.co.uk) or telephone **Avril Meakin (01665 577597)**.

## **Sponsorship**

We invite you to sponsor a page in "The Bridge" for a year when your own personal message will appear at the foot of your page. This can be done by sending a cheque for £12.00 made payable to **"The HALLB group of parishes"** to **Mrs Norma Willmott at 11, The Croft, Longhoughton, Northumberland, NE66 3DD**. Please state the wording you would like to appear (e.g. sponsored by a particular person or organisation, anonymously or in memory of a loved one.)